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MADISON SNOW

PUBLIC RELATIONS STUDENT

CONTACT

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EDUCATION

UNIVERSITY OF OKLAHOMA, CLASS OF 2023

GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION, PUBLIC RELATIONS MINOR IN COMMUNICATION MINOR IN MARKETING

BACHELOR OF ARTS IN PUBLIC RELATIONS
GPA: 3.46/4.0

AWARDS AND ACTIVITIES

DEAN'S LIST

- FALL 2020-SPRING 2021

ALPHA CHI OMEGA SORORITY, 2019-PRESENT

- UNIVERSITY SING PARTICIPANT, 2019
- UNIVERSITY SING DANCE DIRECTOR, 2020
- SCANDALS PARTICIPANT, 2021
- SCANDALS DIRECTOR, 2022

PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA, 2021-PRESENT

- ACTIVE MEMBER
- EVENTS COMMITTEE

WOMEN'S RESOURCE CENTER, 2019-PRESENT

- FUNDRAISE AND COORDINATE DRIVES TO HELP WOMEN WHO HAVE BEEN AFFECTED BY DOMESTIC VIOLENCE

OU DANCE MARATHON, 2019-PRESENT

- ACTIVE MEMBER IN RAISING MONEY FOR FAMILIES IN HOSPITALS IN OKLAHOMA CITY

RELEVANT EXPERIENCE

PUBLIC RELATIONS INTERNSHIP WITH ASCENDIX TECHNOLOGIES

SUMMER INTERN | 2021

- Spearheaded a new division of the PR department by organizing and facilitating podcast features for the CEO to be featured on
- Researched and assisted in the design of blog posts published on the company website
- Extensive statistics research for topics applicable to the company such as Customer Relationship Management (CRM), Salesforce, and Commercial Real Estate (CRE)
- Revised and edited numerous documents that would be featured on the company website and external company platforms

SKILLS

- PR writing for blog posts and website content
- Research implementation
- Creation of social media content
- Indesign and photoshop
- PowerPoint
- Canva

WORK EXPERIENCE

ADVENTURE KIDS PLAYCARE

EMPLOYEE | 2018-2019

- Helped make sure all daycare safety procedures were being followed while overseeing the care of infants, toddlers, and children up to the age of 15

BABYSITTING/NANNYING

CARE-TAKER | 2019-2020

- Babysat for various families in my neighborhood over the course of a summer and school breaks