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## Fact Sheet

**FOR IMMEDIATE RELEASE**

Oct. 25, 2022

**FOR MORE INFORMATION**

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### **Aiding Animals Announces Its Arrival on Campus**

#### **WHAT**

- Aiding Animals is a student-led club coming to the University of Oklahoma campus.
- Aiding Animal's mission is to create a campus organization that is centered around philanthropy that serves the community's homeless animals.
- Service offered to local animal shelters includes walking animals, feeding them, offering help towards shelter staff, and much more that is subject to change.
- There are approximately 251 animals taken in at the Norman Animal Welfare center per month. The club's goal is to lower the number of animals in the shelter by 25% by the end of 2023 through education, volunteering, and fundraising in the community.

#### **WHO**

- The news was announced by club founder and president, Madison Snow. Snow founded Aiding Animals in Norman, OK in 2021.
- Club registration as a member and potential leader is open to any person who is currently enrolled as a student at the University of Oklahoma.

#### **WHERE**

- Aiding Animals is based out of Norman, OK and is specific to the University of Oklahoma.
- Aiding Animals' services are extended to local animal shelters in the Norman and Oklahoma City area.

#### **WHEN**

- Snow made the announcement on Sept. 14.
- Aiding Animals plans to be fully functioning on OU's campus by the beginning of the Spring semester of 2022.

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### References

*Animal welfare*. City of Norman, OK. (2021, November 30). Retrieved December 2, 2021, from <https://www.normanok.gov/residents-visitors/animal-welfare>.