



Online Video Script

FOR IMMEDIATE RELEASE

Nov. 2, 2021

FOR MORE INFORMATION:

Madison Snow
Aiding Animals Club Founder
(214) 912-5968
Madisonsnow1233@gmail.com

Title: Animal Philanthropy Coming to OU

Client/Sponsor: Aiding Animals

Length: 15 seconds

Airdates: November 1 – January 31

	MUSIC: upbeat and inviting,
VO: Video of students talking in a group, gathered around a table with flyers and promotional material for the club. (:05)	ANNOUNCER: This could be you.
VO: Video of students socializing with each other and shelter staff. (:05)	ANNOUNCER: OR this.
VO: Video of animals loving on a student, bombarding them with cuddles. (:05)	ANNOUNCER: And even this.

	ANNOUNCER: Volunteer with Aiding Animals starting in the spring of 2022!
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